

FilmAid Kenya

Inform. Engage. Inspire.

2023

Annual Impact Report



## LIST OF ABBREVIATIONS

- ASAL: Arid and Semi-Arid Land
- AAP: Accountability to Affected People
- BMZ: Federal Ministry for Economic Cooperation and Development
- CBIs: Cash-Based Interventions
- CBOs: Community-Based Organizations
- CCEA: Communication, Community Engagement, and Accountability
- CDAC: Communicating with Disaster Affected Communities
- CoRPs: Community Own Resource Persons
- DW Akademie: Deutsche Welle Akademie
- FVDN: FilmAid Kenya Virtual Distribution Network
- FAFF: FilmAid Kenya Annual Film Festival
- GBV: Gender-Based Violence
- GFD: General Food Distribution
- HFPA: Hollywood Foreign Press Association
- IRC: International Rescue Committee
- LGs: Listener Groups
- MIBS: Mobile Information Booth Service
- MICS: Mobile Information Caravan Services
- NGOs: Non-Governmental Organizations
- NRC: Norwegian Refugee Council
- PoCs: Persons of Concern
- PSAs: Public Service Announcements
- RLOs: Refugee-Led Organizations
- SGBV: Sex and Gender-Based Violence
- UNFPA: United Nations Population Fund
- UNHCR: United Nations High Commissioner for Refugees
- UNICEF: United Nations International Children's Emergency Fund
- WFP: World Food Programme

A Message from Stella Suge and Julius Mwatu, Our Executive Director and Board Chairman

Dear Partners and Friends of FilmAid Kenya,

It is an honor to share with all of you the FilmAid Kenya’s Annual Impact Report for 2022/2023, an overwhelming testament to the resilience and determination of the people we work with—the children, the youth, the families, and the communities who have faced unimaginable challenges with unwavering strength. We wish to express our gratitude for your continued partnership and support, which has enabled us to continue our mission of using the power of film, media, arts, and technology in storytelling to provide information, communication aid, and hope and the incredible impact of our collective efforts to inform. engage. inspire the lives of those who are disproportionately affected by crises.

With a devoted presence over the past two decades, we take great pride in FilmAid Kenya’s deeply rooted programs in Dadaab, Kakuma Refugee Camps and the Kalobeyei Integrated Settlement. Moreover, we continue to expand our efforts to Kenya’s arid and semi-arid lands in Turkana, Garissa, Wajir, Marsabit, Isiolo, Samburu, Kwale, and Mombasa. From the provision of emergency information, communication, and engagement to empowering women and youth, from fostering intercultural understanding to promoting social cohesion, we empower the communities affected to challenge harmful social norms, promote inclusivity, and address the specific information needs of their communities including gender-based violence and other challenges faced by women and girls.

FilmAid Kenya’s impact has been felt most prominently on the front lines of humanitarian crises in Dadaab and Kakuma Refugee Camps, and the Kalobeyei Integrated Settlement with over 150,000 new arrivals displaced by drought and famine from Somalia and other countries in East and Horn of Africa. We provided platforms for engagement with the new arrivals and provided information packages about the humanitarian services including registration, access to food, shelter, water, sanitation and hygiene, relocation, and protection, particularly to mitigate new arrivals’ risk of all forms of exploitation, endangerment, or abuse including sexual exploitation and gender-based violence (GBV). This enabled the new arrivals to look after themselves, their families, and their communities to help them mitigate risk and enhance their safety, dignity, and rights as they settle.

Our success is not measured merely in numbers but in the lives that have been touched, the dreams that have been rekindled, and the voices that have found their power through our platforms. Each smiling face we encounter, each talent we nurture, and each life we positively impact reminds us that we are on the right path, that our work is crucial, and that there is still much more to be done.

However, we would not be here without the unwavering support through strong partnerships with the UNHCR, US Department of State, UNICEF, WFP, UNFPA, HFPA, Internews Network, Porticus, The IRC, The NRC, Purpose, and DW Akademie. FilmAid Kenya has become an inseparable part of the communities we serve, building trusted relationships, promoting inclusion, ensuring accountability and our partnership with more than 700 community structures consisting of Community-led media houses, Refugee staff, Advisory committees, Community own Resource Persons, Radio Listener Groups, and the Ref FM Kakuma Radio station which are crucial to the delivery of our services. This is through our Strategic Program Areas of Skills & Social Development, Production, and dissemination of Multimedia content, leading Communication, Community Engagement and Accountability, and Community Voices and Influencing.

Thank you for being an integral part of this journey and for your continuous support.



Julius Mwatu  
Board Chairman, FilmAid Kenya



Stella Suge  
Executive Director, FilmAid Kenya

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## WHO WE ARE



Student's Production session in Kakuma Photo: ©FilmAid Kenya/Bugoma

FilmAid Kenya harnesses the power of media and employs a variety of innovative channels (e.g., SMS, radio, and mobile information systems) to disseminate lifesaving, practical, educational, and entertaining content, and information into the heart of communities. Working with donors, i.e., US Department of State, Porticus, DW Akademie, Purpose and UN Agencies such as UNHCR, UNICEF, UNFPA, WFP, and other humanitarian partners including the IRC and NRC, FilmAid Kenya has been a part of Kenya's Refugee Operation since 2002 and over the course of two decades, has embedded itself within the communities where they work, establishing trusted relations, ensuring inclusion and accountability, and meeting the diverse information needs of refugees and host communities.

Through the production and dissemination of film, radio, print, SMS, and digital media created in collaboration with communities, FilmAid Kenya reaches over 400,000 refugees, asylum seekers, and host community members every year in 14 languages. FilmAid Kenya also empowers the next generation of storytellers, particularly youth and women, through media and skills-based training to strengthen their capacity to challenge harmful social norms, inclusively engage diverse persons, and meet information needs of their own communities.

### Our Mission

FilmAid Kenya harnesses the power and influence of media, arts, and technology to empower and increase access to critical life-saving information to refugees and other marginalized communities.

### Our Vision

FilmAid Kenya envisions a world in which all people are informed and empowered to creatively tell their stories in their own voice.

### Our Approach

Since 2002, FilmAid Kenya has used participatory, culturally respectful, and inclusive approaches, to provide opportunities for creative expression, empower communities to tell their own stories in their own voice and to engage in their communities' informational needs to defend their dignity and lead safe & healthy lives in the East and Horn of Africa.

Our theory of change guides authorship and representation that matters when communicating information for social change with dignity and respect through creativity, participation, access, and partnership.

We continue to strive to inform, engage and inspire through our three core programmatic pillars: Skills and Social Development, Participatory Media Production and Dissemination, and Communication, Community Engagement and Accountability.

### Our Values

We believe that;

- Communities are the source of wisdom and the center of empowerment;
- Access to information is a human right; and
- The power of YOUR story has the power to change the world.

## OUR BRAND STORY



Caption 1: A community outreach facilitator utilizes a television mounted on a donkey- cart to broadcast informative and engaging content to men, women, and children residing in Dadaab refugee camp.

Founded in 1999, FilmAid's journey began with a simple yet profound belief - that the power of media could transcend boundaries and touch hearts. In the midst of challenges faced by refugees and communities affected by poverty and displacement, FilmAid envisioned a platform that could break the shackles of language barriers and illiteracy to bring vital life- saving information to millions of refugees around the globe, provide entertainment and pave the way for meaningful conversations and dialogue. This vision ignited the spark that would later become FilmAid Kenya in 2002.

Currently, FilmAid Kenya works in Kakuma and Dadaab refugee camps, Kalobeyei refugee settlement and two ASAL (arid and semi- arid areas) counties: Wajir and Marsabit. FilmAid Kenya uses various mediums as vessels of empowerment while ensuring that everyone has a voice and a chance to contribute to decisions that affect their lives.

The FilmAid Kenya brand offers hope and provides essential information as aid, reaching individuals of all diversities both inside and outside the camps.



Caption 2: A public screening at the Child Friendly Space in Dadaab Refugee Camp

**"I had an idea; I would rally the entertainment industry to bring films to the camps. We would hold outdoor screenings, feed the imagination and the soul while providing lifesaving messages on the big screen to people with little access to crucial information."**

**Caroline Baron, Founder of FilmAid, 1999**





Photo: ©FilmAid Kenya/Dahir

## 01: WHO

### 2022 - 2023 FIGURES AT A GLANCE



**581,466 (284,918M & 296,548F)**

Refugees and host communities in Dadaab and Kakuma supported with life-saving information through public address caravan, radio, SMS, performances, training, and film-based workshops.



**862**

Refugees and host community adolescents gaining transferrable skills through the Media Mentor Incubator Hubs



**94%**

Persons of Concern (PoCs) surveyed reported improved sense of safety and wellbeing as a result of the information disseminated by FilmAid Kenya.



**83%**

PoCs from refugees and host communities who have accessed information from FilmAid Kenya's public address announcements.



**233,726**

Number of adolescents & community influencers reached with information on available skills training and available opportunities.



**85%**

PoCs surveyed reported they accessed critical life-saving protection and health services because of FilmAid Kenya's awareness campaigns.



**588:** Media content (film and audio) produced to address PoCs' communities' information needs



**206:** Total number of members within various community structures supported to provide critical information and engage communities on critical issues.



**50+:** Different film titles used during this financial year in over ten thematic areas.



Photo: ©FilmAid Kenya

## 02: WHERE

### CONTEXTUAL INFORMATION

Kenya is the 4th largest refugee-hosting country in Africa after Sudan, Uganda and Ethiopia. Currently, Kenya hosts **636,024** refugees, of whom **83%** are women and children and 68% are under the age of 17 years<sup>2</sup>. This represents a significant increase (**13.7%**) from 2022 when Kenya hosted **559,282** refugees and asylum seekers. Majority of these refugees living in Kenya have fled conflicts in Somalia and South Sudan. Further, after four consecutive failed rainy seasons in the country and large parts of Somalia, Kenya, and Ethiopia, the camps witnessed a sudden influx of forcibly displaced persons, including IDPs and refugees that contributed to this increase.

The refugee operation in Kenya is of a mixed and protracted nature. Kenya is home to over half a million refugees, of which **269,545** live in Dadaab, **270,273** in Kakuma and Kalobeyei, and approximately 96,206 are dispersed in urban areas of Nairobi and its environs, Mombasa, Kitale, Eldoret and Nakuru among others.

During the reporting period, June 2022 to July 2023, FilmAid Kenya continued its dedicated involvement, expanding its footprint to the arid and semi-arid lands (ASAL counties) that faced drought. This extended reach aimed to foster robust community engagement within vibrant and diverse communities while creating a conducive information landscape for coordinated response.

In the complex legal environment in Kenya, the enactment of the Refugees Act, 2021 enabled the strengthening of asylum systems in Kenya within which FilmAid Kenya continued to operate. Collaborating closely with relevant authorities, partners, and UN agencies, FilmAid Kenya endeavored to ensure that its initiatives not only adhere to legal requisites but also prioritize the dignity and rights of the refugee

community. In March 2023, the Government of Kenya introduced an inter-ministerial initiative known as the “Shirika Plan,” with the core goal of transitioning the refugee camps in Kenya into integrated settlements. These settlements will provide refugees and host communities alike with opportunities to access national services and humanitarian initiatives focused on fostering self-sufficiency. The comprehensive plan encompasses a diverse array of sectors within a framework that touches on systems building, integrated services for the sectors (education, water, shelter, health, social protection, electricity and energy), skills development, environmental management, economic development and durable solutions.

This grand plan, spearheaded by the government and supported by a whole of UN, a whole of donor, whole of the private sector and whole of NGOs approach, further presents a robust framework that not only addresses some of the major pain points experienced by refugees and host communities, but also empowers refugees to actively participate in and enrich the local economy.

At the national level, FilmAid Kenya continued to engage in discourses that sought to raise awareness, foster dialogue, and create a platform for informed discussions on putting affected communities at the centre of the refugee response.

This annual impact report therefore serves as a testament to FilmAid Kenya’s enduring commitment to use films and media to engage with diverse communities. While it does not capture the entirety of our refugee response initiatives, it stands as a snapshot of our endeavors in 2022. It showcases FilmAid Kenya’s dedication to creating positive change within the intricate nuances of the refugee response context.

<sup>2</sup> UNHCR statistics (<https://www.unhcr.org>)

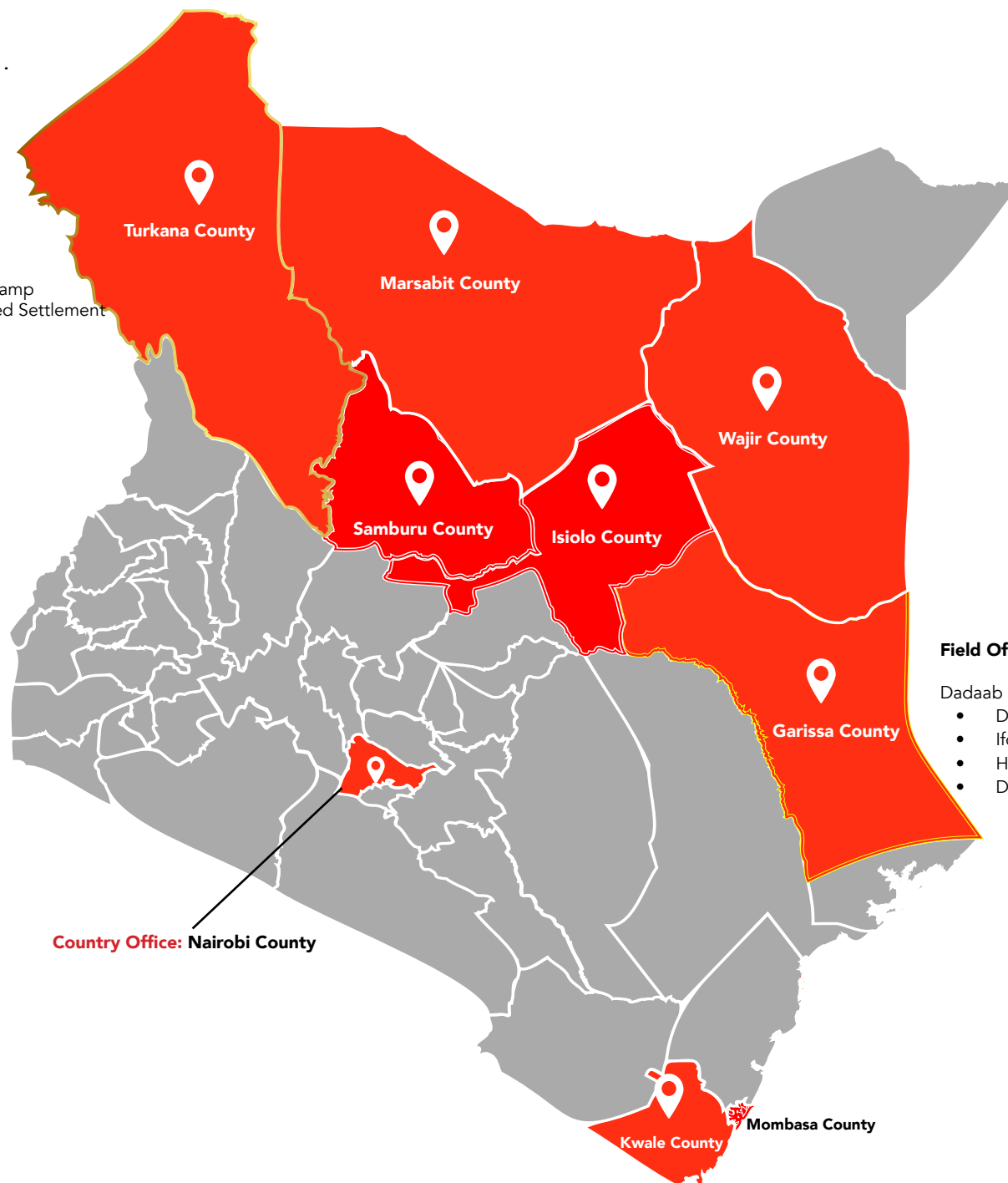


## WHERE WE WORK

Areas of responsibilities in Kenya

**Field Offices:**

- Kakuma Refugee Camp
- Kalobeyei Integrated Settlement



**Country Office:** Nairobi County

**Field Offices:**

- Dadaab Refugee Complex
- Dadaab Main Offices
  - Ifo Field Office
  - Hagadera Field Office
  - Dagahaley Field Office

## 2023 AT A GLANCE

### Overview of the Strategic Program Areas (SPAs)

This report unpicks what it takes to make humanitarian assistance and protection inclusive and accessible. At the heart of humanitarian action and development, FilmAid Kenya collaborates with communities to drive their recovery processes and access information to enable them to make informed choices and decisions.

In the period under review, FilmAid Kenya reached approximately 581,466 people with information on critical services and provided platforms for engagement among refugees, asylum seekers, host communities and other marginalized communities in the urban centers and semi-arid counties in Kenya.

Using films, and other forms of media, FAK provided an innovative platform to reach communities, overcoming language and literacy boundaries, providing information where it was needed, in formats that were accessible and inspiring hope where it was lacking. FAK employed a participatory approach to identify information needs of persons of concern (PoCs). Through collaboration with community leadership structures including advisory committees, service providers and sector specialists, appropriate responses were triangulated for verifications and cultural appropriateness checks. FilmAid Kenya then used a multi-channel approach through film, radio and journalism to provide timely and actionable information in response to the information needs highlighted. Moreover, this approach extended to the provision of sector-specific services, all of which were presented in a manner that was both accessible and inclusive to all PoCs.

Community outreach initiatives were characterized by a culturally sensitive approach, ensuring content resonated appropriately. The formats and mediums employed acted as vessels for engagement, fostering active community involvement. Moreso, delivery of the key messages was done through spaces that were native to the communities i.e., community structures, such as CoRPs (Community own



Resource Persons) thus, enabling communities to engage with the content/ messages passed in a natural and simple way while allowing spaces for discussions and feedback.

Alongside the public information campaigns, FilmAid Kenya provided training to 22 youth (nine refugee students in Dadaab (4 male, 5 female) and 13 in Kakuma/Kalobeyei (7 male, 6 female) of whom four were from the Turkana host community), in all aspects of media productions, storytelling and communications. This training program equips the trainees with creative and media skills that help to protect and preserve community agency in telling their own stories while asserting their own rights and needs through audio-visual content. FilmAid Kenya through the UNICEF-funded PROSPECTS project that supports Media mentor incubation Hubs, has provided transferable skills through media mentorship programs to over 600 Refugee and host community adolescents (254F, 459M) in Kakuma and Dadaab refugee complexes and Kalobeyei refugee integrated settlement.

Community leaders played a critical role to ensure relevance and inclusivity in all

the information campaigns. These were involved from the design phases to provide insight to the information gaps on health, generic solutions, peacebuilding, cash-based assistance among others. The leaders also supported mobilization of vulnerable PoCs and the underrepresented to the program activities. FAK's staff enhanced collaboration with other stakeholders and alignment to sector-priorities through participating in working groups and adapted interventions to enhance response to partners' needs in various initiatives i.e., mobilization for services such as Cash-based Interventions (CBI), Immunizations, General Food Distribution (GFD) among others.





## WHAT WE DO

Overall, the following Strategic Programme Areas (SPAs) were delivered:

1. Participatory Media Production and Dissemination
2. Skills and Social Development
3. Communication, Community Engagement and Accountability
4. Community Voices and Influencing



### SPA 1: Participatory Media Production and Dissemination

FilmAid Kenya used a participatory approach to production, ensuring affected communities are involved in the creation of all media content.

Productions completed in the year Include:

- **50+** Film Content produced by refugees.
- **928** Public Service Announcements (PSAs) on critical topics
- **30+** Radio Magazines programs.
- **300+** Radio Broadcast Sessions.

### Community Outreach

From screenings on the side of a truck to television sets underneath a tree, FilmAid Kenya employed innovative ways to reach communities in need.

Community Outreach methods included:

- **725** Mobile Cinemas screened reaching approximately **34,191 PoCs**.
- **185** Film-based workshops reaching **1,802** males & **2,333** females.
- **41** informational SMS disseminated in **14** languages.
- **121** Radio talk shows conducted reaching approximately **231,532** PoCs
- **790** Mobile Information Caravans conducted reaching approximately **246,874** PoCs.
- **53** short videos shared on WhatsApp groups to simulate conversations and support learning within communities.



### SPA 2: Skills and Social Development

FilmAid Kenya training and mentorship program equipped adolescent and youth with creative and technical skills to explore issues within their own communities and to express themselves creatively.

- **2** Media & Entrepreneurship. Training classes were completed benefiting 22 PoCs.
- **50%** female enrollment and retention achieved through media and entrepreneurship training.



### SPA 3: Communication, Community Engagement and Accountability

- **71** Advisory Committee members actively engaged in communication initiatives.
- **50** Community own Resource Persons (CoRPs) engaged delivering a total **872** information sessions that reached **14,184** males & **13,534** females.
- **90+** Radio Listener Groups engaged.



### SPA 4: Community Voices and Influencing

- **3** Media dialogues on policy and refugee protection held.
- The 15th Annual film festival in Nairobi, Turkana and Garissa Counties held.
- **1** Creative exchange implemented.
- **5** mini-series 'Dadaab Diaries' created and disseminated through national and online media.
- **11** International Day Events commemorated.
- **20** Human Interest Stories (HIS) produced and disseminated.



## PARTICIPATORY MEDIA PRODUCTION AND DISSEMINATION



When lives are at stake and information is vital, the most effective media that speaks directly to audiences utilizes local languages, respects community values, resonates with local issues and is dispensed in local community spaces.

FilmAid Kenya's participatory approach prioritized content development and production in collaboration with alumni from its Media and Entrepreneurship Skills Development program, who have enhanced technical capacities to respond accurately and responsibly to the urgent information needs of persons of concern in the refugee camps and settlements.

### Film Content

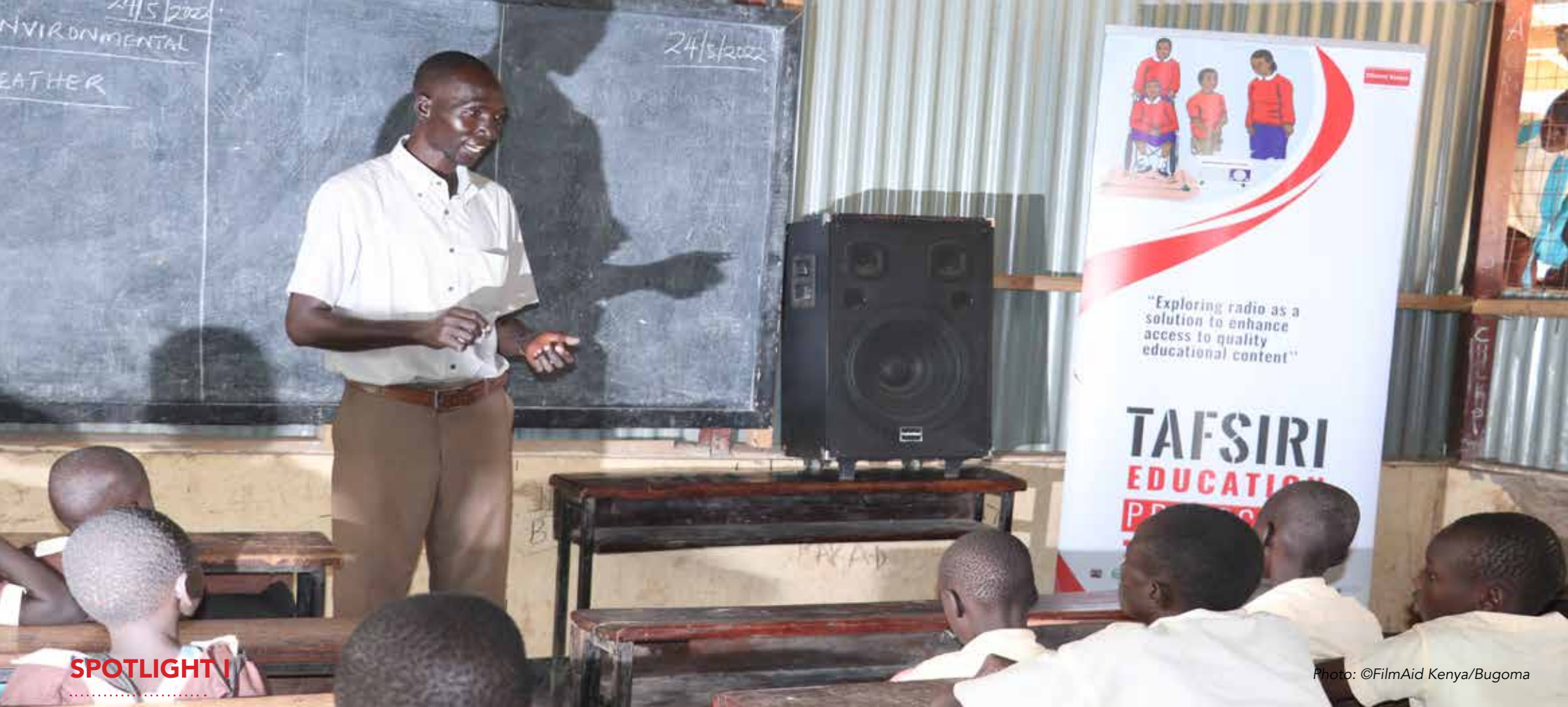
In the period under review, 50 media content on topical issues such as education, health, SGBV, etc. were produced to address the information needs of PoCs. The content was taken through community advisory committees for testing and through CwC working groups for partners adjustment. Production was then done in **14 languages** (English, Kiswahili, French, Arabic, Somali, Oromo, Dinka, Nuer, Didinga, Amharic, Anyuak, Lotuko, Turkana and Juba Arabic)

### Radio Content

**121** engaging live-radio sessions, featuring panel discussions, interviews, and call-in shows through REF FM, Atoo SIFA, Radio Attanayece in Kakuma and Radio Gargaar in Dadaab, were conducted reaching approximately 231,532 PoCs of which **122,491 were males & 109,041 were females**.

### Public Service Announcements (PSA)

- 41 messages were translated and disseminated in the 14 local and regional languages to PoCs registered on FilmAid Kenya's bulk SMS service.
- **928 Public service announcements over radio** disseminated pre-recorded 60-second key message announcements during peak hours. The audio files were produced in local languages to enhance understanding by the targeted audience. PSAs reach over 229,416 PoCs annually.
- FilmAid's Mobile Cinemas brought the power of film to the people who need it most. This involved the dissemination of informational videos through television sets fitted at the hospitals and reception centers targeting masses within the community. Cumulatively, 725 Mobile Cinemas were screened reaching 34,191 PoCs in strategic locations.
- **Post-screenings**, 185 film-based dialogue sessions that span from 1-3 hours were conducted (63 in Dadaab & 122 in Kakuma and Kalobeyei). This film-based approach addressed multiple topics and drilled down on specific issues of concern while exploring a single relatable story. 3 approaches were applied through film-based workshops to ensure the participation of girls, boys, women, and men namely: **Girls First, Men Aspire, Women in Health and Leadership** with targeted groups of participants (20-30)
- **790 Mobile information caravan services (MICS)** were done to distribute general information reaching an estimate of 36,706 (19,757m, 16,949f) in Dadaab and 210,168 (109,287 M, 100,881 F) persons in Kakuma. Campaigns to popularize toll-free feedback channels were also disseminated while key messages on sensitive protection topics such as SGBV were transmitted in safe spaces to allow for contextualized, nuanced, and focused discussions.



## SPOTLIGHT I

### Lighting Up Learning for Refugee Children in Kakuma through the Tafsiri Project

Amidst the vast expanse of challenges that define refugee education in Kenya, a glimmer of hope emerged through the Tafsiri Project, an initiative fueled by support of Porticus and efforts of FilmAid Kenya. For the past two years, Porticus has been a steadfast donor, providing not only financial backing but also invaluable expertise and guidance. Jointly with communities, government and FilmAid Kenya, they have embarked on a transformative journey to enhance access to quality education and nurture the psychosocial development of refugee and host community children in Kakuma and Kalobeyei.

In the heart of Kakuma, Kadugli Primary School stands as a beacon of possibility. Within its walls, a unique experience unfolds as the Tafsiri Project reaches out

to the eager minds of **2,205** pupils, from grades 1 to 3. Here, 80% of students are Dinka speakers, while others come from a diverse background – native Arabic speakers and a minority from the Great Lakes regions of Congo, Burundi, and Rwanda. The challenge is immense, as cultural diversity intertwines with the hardships of displacement, creating a complex backdrop that demands innovative solutions.

Over the past year, 586 radio lessons have been carefully crafted and disseminated in languages understood by the learners themselves – Dinka and Arabic. These lessons resonate deeply, transcending language barriers and providing entertaining educative content. Parents, once relegated to the periphery of education, have become active partners, joining hands with teachers, and engaging in 5 impactful parent-teacher meetings. Moreso, through 12 interactive radio talk shows, parents have been engaged on topics such as

drug abuses, early marriages and teenage pregnancy aired through Attanayece and REF FM radio stations in Kakuma. Through this, a key lesson became evident, the centrality of protection and need for collaborative working in addressing some of the factors hinder continual school attendance.

Besides just the numbers that bear testament to the project's success; the children's illuminated faces and captivated minds truly capture its essence. In an assessment conducted in August 2022, the following pupil's observations were recorded:

***"We are taught two subjects in mother tongues i.e., in Dinka and Arabic. We do like Arabic language so much. The reason we like it is because it makes us have a better understanding on what we may not have understood well during normal lessons."***

Behind the scenes, the teachers have valuably benefited through the better learning program supported by the NRC. 40 teachers have been equipped with the tools to nurture young minds. The once-daunting task of creating a positive classroom environment has now become second nature, with emotional traumas and corporal punishment giving way to innovative teaching methodologies. The ripple effect is tangible – a harmonious atmosphere where the pupils now thrive.

The challenges, though formidable, have not deterred the Tafsiri Project. Teacher turnover, a constant battle, was met with resilience. Through training and mentorship, new educators seamlessly stepped into their roles, ensuring the project's continuity. The richness of language diversity, initially a barrier, was turned into a bridge through relentless engagement and the cultivation of a shared sense of purpose.





## 02: WHAT



## SKILLS AND SOCIAL DEVELOPMENT

### *Media & entrepreneurship skills training*

Between June 2022 and June 2023, FilmAid Kenya took 9 refugee students in Dadaab (4 males, 5 females) and 13 in Kakuma/Kalobeyei (7 males, 6 females) through a one-year intense multimedia curriculum that built their capacities in film, photography, journalism, radio, and digital media training and mentorship. The training provided technical skills necessary to explore issues within their own communities, to express themselves creatively and to make a livelihood out of it. Of the alumni, four were from the **Turkana host community**.

The students produced 5 independent films that were presented in the 2022 FilmAid Film Festival. One of the Films 'Lost' was nominated in the prestigious KFC led Kalasha awards in the student's category. The students have worked alongside our Multimedia producers to produce content to respond to the information needs and to continue learning and mentorship.

During the year, the media class in Kakuma collaborated with students from the University of Pennsylvania (UPENN) to learn and co-produce 3 films that will be released by UPENN in September 2023.

**Further, 513 adolescent youth (259 males & 254 females) were equipped with transferable skills in basic filming and creative expression through Media bootcamps targeting adolescents between ages 12 to 15 years.**

## SPOTLIGHT II

Committed to a participatory approach, teaching skills, and involving local communities with the film-making process, the training program empowers young people to tell their own stories in their own voice, enhancing their skills as advocates for themselves and their community.

The program also extends its encouragement to school-going children during holidays and breaks. By inviting their participation in creative workshops, the initiative serves as an enriching extracurricular activity helping the adolescents cope well with life difficulties that ensue in the camps. Additionally, this endeavor plays a pivotal role in safeguarding children from involvement in harmful activities after school hours or when schools are closed for the holidays, further reinforcing the core principle of "films for protection."

Scan QR to watch a testimonial from "Neema" a girl from Bulakher Primary School in IFO refugee camp in Dadaab who attended one of the media boot camps hosted by FilmAid Kenya through the PROSPECTS project funded by UNICEF.





## MULTIMEDIA HUB: Refugees' first Incubation and Creative Media Hubs



FilmAid Kenya has five (5) Incubation and Creative Media Hubs that are in Kakuma (2), Kalobeyei Integrated settlement, and Dadaab's Ifo and Hagadera refugee camps. The creatives' media hubs have emerged as dynamic platforms for growth and empowerment of youth through equipping of media and entrepreneurial skills. These hubs serve as catalysts for transformation, equipping individuals with interests in the arts and media with the expertise needed to navigate the realms of creativity and business.

In both hubs, these hubs provide a nurturing haven where promising individuals, both from the training program and beyond, are provided with a unique blend of business acumen and professional guidance by FilmAid staff. The hubs are equipped with furniture, television screens, air conditioning, internet connectivity camera equipment and audio recording studios.

In 2022, under HFPA's-funded Inuka program and UNICEF's PROSPECTS initiative, 10 high school graduates were equipped with media skills. The hub's impact was further extended to 150 school-going and 120 non-school-going

mentees who accessed the hubs for continued mentorship and coaching. The gender representation demonstrated an encouraging 3:1 ratio of boys to girls.

Post- training, these spaces also extend their impact to communities through video screenings and community dialogues. Under the guidance of project staff, the mentees participate in community dialogue sessions, tailored to various age groups and genders, and facilitate discussions on topics such as camp hygiene and sanitation, sexual reproductive health rights, school dropouts, substance abuse etc.

Currently comprising two vibrant hubs in Hagadera and Ifo, Dadaab, and with aspirations for a third in Dagahaley-Dadaab, these centers of excellence stand as beacons of hope. Skills obtained through these spaces have enhanced livelihood opportunities for youth with 66% of alumni from the media and entrepreneurship training program reporting an increased monthly income of \$100. Over 140 radio listener groups and 12 content generators have been successfully engaged.

## SPOTLIGHT III

Maryan Ahmed Noor

As she scrolled through social media, Maryan, 22, found a remarkable woman who inspired her with her bravery and determination. She was a journalist reporting from the streets of Somalia, fearlessly standing on the highways to deliver her stories. Maryan admired her courage and dedication, which made her realize she wanted to be like her. Being a cinematographer in her community was challenging, but her dream went beyond journalism—she aspired to become a renowned photographer, capturing moments for high-profile individuals like Joe Biden (the president of the USA).

With a strong belief in her abilities, Maryan understood that achieving such ambitions required a determination and skill development. She knew that being a renowned photographer demanded talent, a relentless pursuit of excellence, and continuous growth.

With this new found clarity, she embarked on a quest to expand her knowledge and master her craft. Maryan enrolled for the FilmAid Kenya media training program in June 2022. She delved into advanced techniques, studying the art of composition, lighting, and capturing fleeting moments authentically. Each click of her camera became a steppingstone, helping her refine her skills and develop her unique artistic style.

But more than technical skills were needed. She discovered that powerful photography goes beyond technical prowess—it tells stories and evokes emotions. She decided to hone her ability to capture the untold narratives and hidden stories beneath the surface and translate them into visually striking images that resonated with viewers on a deeper level. *"Now, on the cusp of my future, I am equipped with more than just skills and aspirations. I hold an unshakable belief in my tenacity, resilience, and talent to turn my dreams into reality. I am ready to face the challenges, setbacks, and obstacles that may come my way, knowing that the road ahead may be challenging, but the rewards will be immeasurable"* says Maryan. *"With each click of my camera, I draw nearer to the realization of my dreams, determined to capture moments that will transcend time and leave a lasting impact"* she concludes.





Photo: ©FilmAid Kenya/Kiza

## 02: WHAT



# COMMUNICATION, COMMUNITY ENGAGEMENT & ACCOUNTABILITY (CCEA)



Photo: ©FilmAid Kenya/Meg

Through established community structures, FilmAid Kenya embraces the spirit of community engagement as a way of working rather than a set of independent activities. Through this, the values of all community members as equal partners are realized, and their diverse needs, priorities, preferences, and capabilities guide everything we do.

This people- centric approach, entails some of the following initiatives:

- **Radio Listener Groups (LGs)** played a critical role in facilitating discussions and providing feedback about content. The LGs are headed by motivated leads who mobilize members to attend and facilitate discussions using audio content produced in FilmAid Kenya Media Hubs. The relevant audio content around relevant thematic focus is produced by a group of highly skilled and motivated audio content producers from the refugee and host community. Results: 90 LGs were engaged and trained to facilitate discussions and 307 LG sessions conducted reaching some 13,662 (6,645M & 6,677F) PoCs.
- **Closing The Feedback Loop:** FAK provides two-way communication channels between affected communities and humanitarian actors that are necessary for dialogue and provision of transparent, clear, and timely information. Sikika is one of the projects that provides such platform for communities to raise questions and concerns and continuous feedback on the quality, availability, accessibility, and acceptability of services. The feedback is shared through the Communication With Communities Working Group for the humanitarian agencies to listen and take appropriate action. FilmAid Kenya **then** closes the loop by taking feedback from humanitarian agencies, fostering trust, and enhancing community's safety from harm.
- Working closely with 71 **Advisory Committees members**, FilmAid Kenya gathered insights to inform on program direction and support in the dissemination of information that was culturally appropriate.



## SPOTLIGHT IV

### Enhancing Reach and Engagement through CoRPS



FilmAid Kenya pioneering approach known as Community Own Resource Persons (CoRPs) initiative, redefines community engagement by utilizing local resources to bridge the gap between critical information and the people who need it the most. This innovative approach taps into the inherent strengths of communities within Kakuma Refugee Camp and Kalobeyei Settlement, harnessing the power of film and media to impart life-saving knowledge and inspire transformative change.

#### How CoRPs work

The CoRPs extend the reach of humanitarian efforts by breaking down communication barriers. They become the vessels through which vital messages are delivered, using multimedia tools and film-based sessions in the intimate setting of private residences. By doing so, CoRPs create platforms for communities to not only receive key messages but also engage deeply with the materials, fostering a dialogue that empowers individuals to take informed action.

At the heart of the CoRPs concept, are refugee volunteers hailing from diverse backgrounds acting as conduits for essential information within their native day-to-day spaces such as hotels, local movie theaters etc. that have a television/ screen. CoRPs represent elected leaders, catalysts of change, women, youth, and individuals with disabilities, forming a dynamic collective that resonates with every corner of society. In 2022- 2023 alone, 50 Corps were engaged to support the physical distribution of FilmAid Kenya's content, such as Film screenings, dialogue sessions, and lead community mobilization. The content screenings were on topics such as where to get registration support, education programmes in schools, importance of immunization, feedback channels where communities could submit their feedback to implementing agencies etc. **Overall, 872 CoRPs sessions were conducted reaching 27, 718 (14184 males & 13,534 females) PoCs.** FilmAid has built the capacity of the CoRPs on video screenings with facilitated dialogue, basic monitoring and data collection.

This synthesis of media and community engagement results in a powerful force that drives positive behavior change, particularly in areas of health, gender dynamics, and human rights.

In Kalobeyei village, Daniel Kalerama, a Congolese, works as a FilmAid Kenya CoRP since 2019. Trained on facilitating conversations, Kalerama screens FilmAid Kenya-produced films and engages communities in different thematic topics. This ensures continuous engagement of communities even in occasions where FilmAid staff are not present in the field.

Overall, the CoRPs approach resonates with the humanitarian commitment to sustainable development and lasting impact. This strategic approach ensures that the bonds formed between CoRPs and their communities endure even after FilmAid Kenya's direct involvement comes to an end. By empowering local individuals as agents of transformation, the CoRPs initiative stands as a beacon of community-driven change that will continue to illuminate pathways of progress long into the future.



### Sikika: Amplifying Voices & Impact Through Inclusive Information Sharing

Since November 2019, FilmAid Kenya and DW Akademie, supported by BMZ, partnered to execute the "Sikika" project. In the year 2023, the project aimed to provide refugees in Kakuma camp, Kalobeyei settlement, and the Turkana host community with improved access to vital information through a participatory radio program.

Employing a flexible, participatory approach, the project trained 18 content generators (6 females, 12 males) to become producers, presenters, reporters, editors, broadcast journalists, and technicians, capable of producing quality radio programs. These content generators then conducted community engagement sessions with listeners to ensure their input shaped program production.

Feedback from 240 listener group heads, along with an additional 50 from the host

community, provided valuable insights on a weekly basis, informing subsequent radio programs. Partnering with Radio Atanayece, monthly audio magazines addressing critical topics, such as eradicating harmful practices among young girls, hygiene and sanitation, cholera prevention, teenage pregnancy, and 'Environmental Reporting and Inclusive Community Dialogues,' were broadcasted in response to community information needs.

The 35-40-minute radio magazine shows were interactive and responsive, distinguishing themselves from other live radio content. They facilitated accurate information dissemination and encouraged dialogue by translating content into multiple languages. The project also conducted training workshops, including climate reporting, mentoring, and engagement with Radio Listener Group Heads.





Nuriah Ibrahim Ahmed (family size 12) is among the first new arrivals to settle in Ifo II. Photo: ©FilmAid Kenya/Meg

## SPECIAL FEATURE

### Communication In Emergencies: Emergency Response In IFO 2

Dadaab refugee camp in Kenya continues to experience an influx of new arrivals due to the unprecedented drought, conflict, and lack of access to basic services for affected persons from their countries of origin. The New Arrivals have settled in the outskirts of the three main camps in the Dadaab refugee complex. These include Dagahaley and Ifo and which are in Lagdera (Dadaab) district, and Hagadera, which is in the neighboring Fafi district. To cater for the influx, the Government of Kenya gazetted two camps, Ifo 2 and Kambioos. As of February 24th, 2023, there were 354,090 individuals. Of this number, 234,488 individuals were registered/documented, while 119,602 were unregistered/profiled. Of the registered population, 233,031 (99.4%) were refugees, and 1,457 (0.6%) were asylum seekers, of which 51% were females (119,499) and 49% were males (114,989).

In the wake of the new influx earlier in the year, FilmAid Kenya's response to the overall humanitarian situation was to disseminate critical life- saving information to the new arrivals enabling them to access key services, be part of the response and provide feedback on issues that affected them, their families, and their communities, with the goal of mitigating risks and enhancing their safety, dignity, and rights as they settled in the camps.

This was achieved through, Advocacy, Communication and Social Mobilization strategies that encompassed Communication, Community Engagement and Accountability activities such as targeted Film- based workshops, community dialogue sessions, Bulk SMS, Mobile Information Caravan Service (MICS), Interactive Radio Talkback shows, and Mobile Information Booth Service (MIBS). Further, FilmAid Kenya leveraged on the existing community-based structures and built their capacities to meet the communication, engagement and accountability needs of new arrivals.

In December 2022, Dadaab Refugee Camp faced a significant measles outbreak, a leading cause of child mortality, recording at least 55 cases as at then. With over 20,000 new arrivals at the camp, and a significant 90% lacking vaccination history, there were heightened concerns within the camp. With funding from Purpose, and partnering with other agencies such as MSF, IRC, and Kenya Red Cross, and the Ministry of Health, FilmAid Kenya responded to these challenges through a targeted and routine measles vaccination information campaign.

The campaign, which concluded in June 23, covered Hagadera, Ifo, Ifo 2, and Dagahaley camps within the larger Dadaab refugee complex. An impressive achievement was reached. Over 36, 706 PoCs were engaged in talk back live radio sessions and 8, 029 PoCs using Mobile information caravans. Cumulatively over 96% of the target population (according to the Garissa MoH) reported access and positive uptake of vaccines by the end of the campaign period. The impact of this campaign was evident in the increased knowledge and understanding of the importance of immunization within the community. Through active engagement with Community Advisory Committees and new arrivals, the campaign further dispelled myths and misconceptions surrounding vaccines contributing to the mobilization and educating the community, enhancing the campaign's overall effectiveness.

Overall, based on engagement and partner interventions, new arrivals reported having better access to reliable, accurate, timely, and effective information in languages that they could understand. Feedback was also collected during these engagements, analyzed for information and comprehension and fed back into programs for course corrections thus ensuring that new arrivals and other PoCs' inputs were intentionally utilized and considered.



## SPECIAL FEATURE

Ifo 2 is one of the newest refugee camps in Dadaab opened in July 2011 to decongest Ifo and Dagahaley camps.

The recent worst drought due to climate change and insecurity issues in the Horn of Africa caused an influx of thousands of refugees from neighboring Somalia to Kenya's Dadaab refugee camp. The drought and famine led to the death of many livestock destroying the source of livelihood of thousands of households in the region. Many people, especially children were malnourished forcing them to seek asylum in the Dadaab refugee camp.

The new arrivals estimated to be over 100,000 have caused a humanitarian crisis that has overwhelmed the shelter, education, health, WASH (Water, Sanitation, and Hygiene), and nutrition services. In response to this urgent scenario, both humanitarian aid organizations and the Kenyan government decided to reopen IFO 2 camp, which had previously been closed in 2018. This move was designed to provide essential shelter for the freshly arrived refugees.

Unfortunately, the escalation of refugee numbers and concurrent humanitarian emergencies across the globe has triggered a phenomenon known as donor fatigue. This, in turn, has led to a discernible reduction in donor funding, a circumstance that has precipitated a decline in the stockpile of food reserves within the Dadaab refugee camp. As a consequence, humanitarian agencies have been compelled to curtail the food rations allocated to the refugees, resulting in a distressing upsurge of malnutrition cases. Infants and children, especially, bear the brunt of this reduced sustenance, grappling with malnutrition and its related complications.

In an effort to illuminate the current situation, FilmAid Kenya collaborated with Royal Media Services' Citizen TV for an intensive week-long endeavor. This joint initiative encompassed interviews and filming activities that culminated in the creation of the **"Dadaab Diaries,"** a comprehensive five-part series that casts a spotlight into the prevailing conditions in Dadaab, elucidating both the challenges faced and the concerted efforts being undertaken by various stakeholders to provide assistance and support for the influx of new arrivals.



Photo: ©FilmAid Kenya/Meg



## COMMUNITY VOICES AND INFLUENCING

In this strategic program area, FilmAid Kenya played a vital role in facilitating discussions on various pressing issues. This program area served as a platform for affected communities to engage with different stakeholders, including governments, policymakers, the private sector, and the host community, in meaningful dialogues about the challenges affecting their lives. Furthermore, it provided a means to convey global discussions to local individuals living in refugee camps, explaining the relevance of these discussions to their daily lives.

Recognizing the inherent power of media as the gatekeeper of society and influencer that shapes what communities think, in December 2022, FilmAid Kenya organized a Media Roundtable Policy Discussion Breakfast that reached over 70,000 viewers. This session addressed interconnected topics such as Climate Change, Poverty, Conflict, and Migration, raising awareness about the factors driving migration, including climate change, poverty, socio-economic conditions, and conflict. It also delved into policies that protect the rights of refugees and migrants, particularly pertinent in light of Kenya's new Refugee Law. This initiative aimed to foster a more inclusive and compassionate society for refugees and migrants, ensuring the recognition and protection of their rights and needs.

Additionally, through the lens of FilmAid Kenya's SIKIKA project, the organization facilitated a dialogue that included a humanitarian leadership panel at the 2022 CDAC Annual General Assembly (AGA), titled 'Holding Ourselves to Account: our progress toward CDAC's vision.' This initiative championed people-centered humanitarian programming, emphasizing the importance of prioritizing the needs and perspectives of affected communities. Following the AGA,

the CDAC Governing Board issued a call for action to reform the humanitarian system from within. This call for action recognized the need to move beyond self-serving Community Engagement and Accountability (CEA) strategies and highlighted the necessity of deeper engagement with communities beyond the Accountability to Affected People (AAP) agenda.

Overall, through these forums and others held throughout the year, FilmAid Kenya contributed to the evolution of more inclusive and effective policies and practices in the humanitarian sector.

Towards the end of the 2022-2023 implementation year, the organization hosted Citizen TV, a national tv station in Dadaab and Nairobi to shed light on the humanitarian situation and the lived experiences of refugees and asylum seekers, including new arrivals in the Dadaab refugee complex. The QR code "Dadaab Diaries", shows the five-part documentary series aimed to highlight the challenging living conditions, health issues, and humanitarian efforts in the region.

Organizations like the World Food Programme (WFP) raised awareness about the plight faced by those living in the refugee complex and appealed for funding to address increasing needs. Among others, the International Rescue Committee (IRC) drew attention to health crises, such as cholera outbreaks, within the camps.

Dadaab Diaries – exists in English and Swahili:

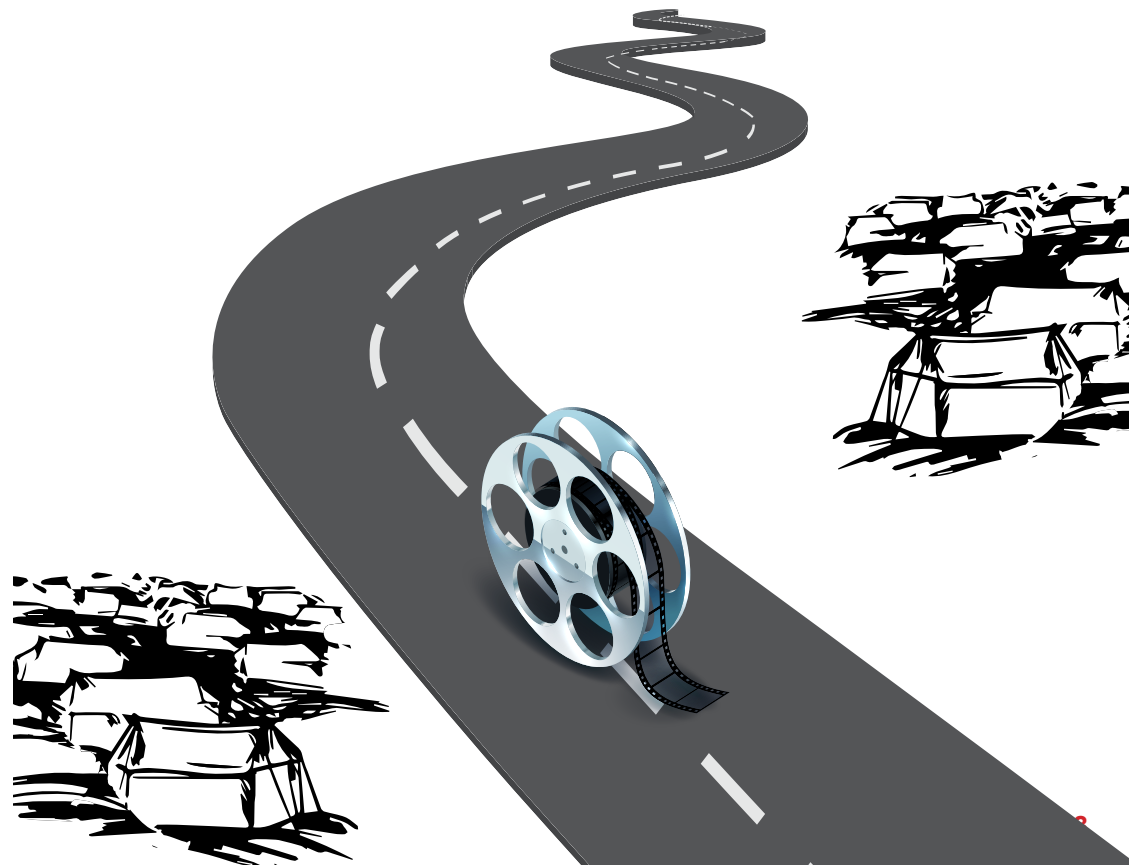


# 16TH ANNUAL

# FILMAID FILM FESTIVAL

## Garissa, Turkana and Nairobi

## 29th August - 7th September 2023





## SPOTLIGHT V

### Commemoration Events

FilmAid Kenya worked with partners to commemorate the celebration of UN International days i.e., World Refugee Day, World Toilet Day, World Malaria Day, Day of the African Child., 16 Days of Activism against GBV, World Peace Day, International Youth Day, International Women's Day, World Menstrual Health Day and World health day. These events are celebrated physically with PoCs. FilmAid Kenya supported refugee creative teams to produce media content to create awareness among the communities.

#### **Commemoration of the 16 Days of Gender Activism Against GBV**

Gender- Based Violence is one of the most widespread and pervasive human right violation worldwide that knows no social, economic or national boundaries yet remains shrouded in a culture of silence. Worldwide, an estimated one in three women will experience physical or sexual abuse in their lifetime which undermines their health, dignity, security and autonomy; hence, the need to unite to end gender-based violence. Every year, the UNiTE Campaign focuses on a specific theme. The year 2022 theme was "UNITE! Activism to end violence against women and girls" inviting everyone to play their role in ending violence against women and girls and show support and solidarity to women's rights and resist the rollback.

In Kakuma refugee camp, the 2022 campaign was officially launched on November 25th, 2022, in Kakuma 1 by all GBV working group members as they commemorated the International Day for the Elimination of Violence Against Women. This was followed by a series of activities done by different partners either individually or collaboratively to raise awareness about gender-based violence and advocate against violence against women and girls. The other key days commemorated during the 16 DOA include: International Women Human Rights Defenders Day on



Photo: ©FilmAid Kenya/Meg

November 29th, World AIDS Day celebrated on December 1st, International Day for Persons with Disability celebrated on December 3rd, International Volunteer Day for Economic and Social Development celebrated on December 5th and International Human Rights Day celebrated on December 10th.

As a communications agency and a member of the GBV working group, FilmAid Kenya joined to support the global campaign and public engagement in the Kakuma refugee camp, Dadaab refugee camp and Kalobeyei integrated settlement. This was through different communication channels ranging from social media campaigns, public address announcements, community dialogue sessions and the use of community radio stations: Ato Sifa, Ref FM and Atta Nayece in Kakuma and Kalobeyei and Gargaar in Dadaab. In line with the theme: FilmAid Kenya disseminated information on different forms of GBV, its causes, prevention, and the existing referral pathways in the camp. FilmAid Kenya also engaged men in the community, who are the potential perpetrators to support the campaign on Activism to end violence against women and girls. All the efforts were directed to inform, engage and inspire different community members to be GBV champions, to prevent GBV and increase the uptake of GBV services provided in the camps. An assessment carried out in December 2022 indicated that 62.2% (n=120) of the respondents had received information on GBV prevention.

**Scan the QR below to watch the International Womens Day 2022 highlight.**





## SPOTLIGHT VI:

### Sound for Life: Working with Refugee- Led Organizations (RLOs)



Heritier Elelwa during a film production in Kakuma. Photo: ©FilmAid Kenya/Gleezy

FilmAid Kenya collaborates with several RLOs in the creative industries, most of whom are alumni of FilmAid Kenya's Media and Entrepreneurship Programme. This program builds the capacities of refugees and host communities through film, photography, journalism, radio, and digital media. **Heritier Elelwa**, a former participant in FilmAid Kenya's Media and Entrepreneurship Training, transitioned to a role as a filmmaker.

After completing his training, Heritier put his skills to the test and decided to open his own business, Sound for Life. The company soon found success and became involved in different projects in the Kakuma camp and various parts of Kenya. From training refugees to express their stories through sound to working on international projects, the business took off. With a social media following of more than 3600, Sound for Life is a vibrant community-based organization that has employed several refugees and host community members. Heritier's achievements demonstrate the power of resilience and creativity, showing the world what can be achieved when those affected by displacement are given the chance to pursue their ambitions.

He remains an inspiration to others, demonstrating what's possible when given the opportunity to learn and create. He stays in touch with fellow refugees and mentors the young filmmakers of the camp, ensuring his legacy of hard work and determination will continue to assist others in achieving their dreams.

The concept also extends to individuals like Innocent Tshilombo, who established his own film-based initiative called 'Kakuma Ventures.' Much like Sound for Life, Innocent harnessed the power of film not only to address social issues but also to create economic value. Founded in 2019, Kakuma

Ventures is a social enterprise in Kakuma Refugee Camp that aims to improve the livelihoods of refugees and host communities by connecting them to digital services and opportunities through access to energy and the internet for education, trades, and employment. In July 2022, it was announced as one of the twelve outstanding organizations delivering innovative climate solutions under the "Energizing Refugee Livelihoods" category, reaching the finals of the prestigious 2022 Ashden Awards. Through his network, which included refugees he had previously interacted with, Innocent employs more than 10 refugees. Overall, this economic model demonstrates how films can provide avenues for refugees to actively participate in generating resources while conveying their stories.

Moreover, Heritier and Innocent's approach aligns with FilmAid Kenya's broad vision that seeks to establish and collaborate with refugee-led organizations (RLOs), encouraging them to develop their own creative enterprises that operate outside traditional boundaries.

Currently, FilmAid Kenya works with over five RLOs and refugee-led initiatives to disseminate information in the camps. After years of training and guiding our alumni to come together and create their media outfits, Kakuma is teeming with Media focused RLOs, who are shaping the humanitarian response in the camps and settlements. They provide proximity to communities and support mainstreaming of certain contextualized services to refugees and host communities alike. In return, FilmAid Kenya trains refugees and host communities in these enterprises, ensures access to the media hubs, provides consultancy opportunities in productions, and facilitates access to networks/donors for independent funding and organizational development.





2022 media class with their trainers together with FilmAid ED at the Gala event in Nairobi

In December 2022, FilmAid Kenya celebrated its 15th edition of the annual FilmAid Film Festival (FAFF) under the theme “INFORM. ENGAGE. INSPIRE.” This marked the return of physical gatherings after two years of holding virtual events due to the COVID-19 pandemic.

The FAFF took place over the course of one week, showcasing the work of talented storytellers through public screenings and dialogues in three locations: Dadaab, Kakuma/ Kalobeyei and Nairobi. The festival featured two short films from Dadaab and four from Kakuma/Kalobeyei that were produced as part of the media training program (outlined above in SPA 2 of this report). The student productions were screened at the festival's locations. Additionally, FilmAid Kenya received and screened international and local films from storytellers around the world. To ensure a fair and comprehensive selection, a panel of four filmmakers was commissioned as the jury to carefully assess the submissions.

The selected short films covered a diverse range of thought-provoking topics, including inclusion, migration, youth and identity, repatriation, women's rights, elderly rights, and conflict. This broad spectrum of themes provided audiences with a unique and enriching cinematic experience, fostering dialogue and creating awareness about important social issues.

In Kakuma and Dadaab, FilmAid Kenya engaged stakeholders through screening events. A total of 19 screening events (10 in Dadaab, 9 in Kakuma) were implemented, reaching 667 people (235 males and 432 females).

*“I am grateful to anyone who has supported FilmAid Kenya's work and I am honored to be part of this incredible event to support every person's right to tell their own stories. As WFP, we value FilmAid Kenya as a fantastic partner. Thank you.”* Sarah Borchers, Head of Dadaab office, World Food Programme



In addition to the film screenings, the FAFF organized three-panel discussions in Nairobi, each focusing on a different aspect of this year's theme. The festival extended invitations to a diverse panel comprising refugee graduates, activists, academics, experts, and filmmakers to delve into thought-provoking discussions related to the festival's theme. The public screenings and engaging discussions held in Nairobi attracted an impressive audience of approximately 300 people, creating a platform for meaningful exchange of ideas and perspectives.

Ultimately, FilmAid Kenya organized a prestigious gala event in Nairobi on December 9th, 2022, to honor and celebrate the remarkable work of storytellers, refugees, and host communities. The gala event brought together storytellers from the field locations, as well as other stakeholders including donors and partners. The highlight of the evening was the award ceremony recognizing the outstanding achievements of students from the media skills development program. The awards were presented in six categories to the following winners:

- Best Sound - AMIN Film (Dadaab)
- Best Script - SAGAL Film (Dadaab)
- Best Editing - HNH Film (Dadaab)
- Best Cinematography - LOST Film (Kakuma)
- Best Director - FINAH Film (Kakuma)
- Best Film - LOST Film (Kakuma)



The gala event provided a platform to honor the achievements of storytellers while fostering a sense of empowerment and hope for RLOs.



Abdilatif Dahir, Carmeline Wanjiru, Victor Bwire, Caroline Njuki and Bapwoch Omot during media round table

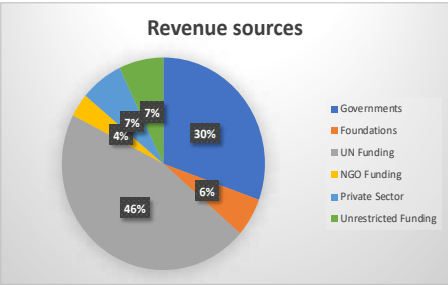


03: HOW

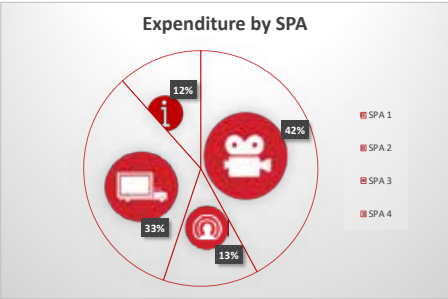
FINANCIAL REPORT

FilmAid Kenya Annual Reports and Financial Statements for the year ended 30th June 2023

REVENUE	AMOUNT (USD)
Governments	539,479
Foundation	103,484
UN Funding	816,359
NGO Funding	62,796
Private Sector	120,536
Unrestricted Funding	125,650
Total Income	1,768,304



EXPENSES	AMOUNT (USD)
Pillar 1: Participatory Media Content Development and Dissemination	711,082
Pillar 2: Skills and Social Development	222,627
Pillar 3: Communication, Community Engagement, and Accountability	561,657
Pillar 4: Community Voices & Influencing	197,259
Total Expenses	1,692,625.00
Surplus for the year	75,679.00



03: HOW

OUR TEAM

Staff Leadership

Executive Director – Stella Suge

Deputy Director - Operations – Joseph Masika

Senior Advisor; Communications & Stakeholder Engagement - Magû Ngumo

Finance Manager – Janet Kagwa

Program Manager –Mercy Machocho

Admin & HR Manager – Beatrice Koroit

Multimedia Producer - Kakuma – Peter Gitau

Multimedia Producer - Dadaab – Bobb Mureithi

Communications Officer - Eric Ochieng

Senior Program Officer Kakuma - Vitalis Koskei

Senior Program Officer Dadaab - Samuel Murimi

Board of Directors

Julius Mwatu - Chairman

Treasurer - Marangu Njogu

Secretary - Emilia Hanibelzs

Member - Dr. Willy Mutunga

Member - Mark Somen

Ex-Officio Member - Stella Suge

Funding provided by



Strategic Partners



**USEMI WAKO SAUTI YETU**

**REF FM 88.4**



Winners in various categories pose for a photo with Cabinet Secretary for Youth Affairs, the Arts and Sports Hon. Ababu Namwamba during the KUZA Awards ceremony at KICC in June 2022

**Ref FM KK** is a community-based radio station in Kalobeyi refugee settlement, next to Kakuma refugee camp in the North-western part of Kenya. The station was founded by REF FM Foundation and is managed by FilmAid Kenya with the aim to help inspire refugees and host communities to become active and self-reliant members of their communities. The station is run by and for refugees and host communities. It's based at Kalobeyi Reception Centre, 15-km from Kakuma Town. The station aims to give all refugees a voice and a sense of community and inspire the communities to engage in issues that matter to them i.e., education, information needs and awareness.

In various aspects, REF FM is dedicated to defending the values of freedom, democracy, cultural diversity, inclusion, and respect for

human rights in consideration of the spirit of the people of Kalobeyi and Kakuma, serving a camp of more than 20 different nationalities. The station covers a radius of 15km within Kakuma, Kalobeyi and its environs with plans to expend the frequency coverage underway. The station currently reaches more than 200,000 listeners.

Ref FM enjoys dominance as a leading radio station in Kakuma and Kalobeyi settlements and offers an impetus for local community members to capacity build each other and address practical areas of concern to them, such as environment, water, sanitation security, governance, healing/reconciliation, integration, and gender-based issues.

**Feedback Mechanism;** Tailor-made advertising/communications campaigns; we create tailor-made messages that fit within our radio audience frame of understanding, driving retention of

the campaign. We develop creative radio campaigns for our clients, from unique call-in interactive shows, production of radio spots, presenter mentions, all packaged within creative flair to drive higher awareness noting and all to action.

With an estimated population of about 350,000 in Kakuma and Kalobeyi and a listenership of approximately 200,000 a day, we operate 24 hours a day with five weekly and three-weekend live shows/ programs targeting various audiences across our area of broadcast. With a team of 10 staff members, Ref FM brings together a visionary team of indefatigable presenters and production team that create fresh topical and relevant content from our music selection to interactive radio shows to inform, educate and entertain our listeners.

**Language;** we broadcast our programs in four languages i.e., English, Swahili, Juba Arabic, and Turkana.

**KUZA AWARDS 2023;** The Kuza Awards is an initiative of the Communications Authority of Kenya that recognizes excellence while celebrating the strides made in the media industry over time. As a way of appreciating the efforts and work done by Ref FM in the community, our listeners overwhelmingly voted for the station as the best creative radio station in the north rift region under 'ubunifu' category making it first time in history to win an award since its establishment in 2020. The Communications Authority of Kenya also recognized the efforts put forward by Ref FM to entertain, educate and inform the community thus giving solutions to the problems imaging within and around the communities.





Photo: ©FilmAid Kenya/Sande

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**FilmAid Kenya**

Inform. Engage. Inspire.